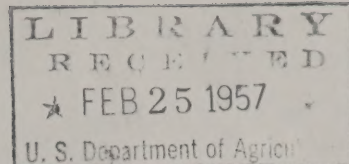


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1957



MARSH'S NURSERY

150 North Lake Avenue

Pasadena, California

IMPORTANT NOTICE TO ALL CUSTOMERS

on the

NEW ERA ROSES

Since our announcement of NEW ERA ROSE COLORS, we are swamped with requests for our catalog. However, we did not anticipate such a large request, nor do we have the amount of stock to supply the demand. Therefore, we are forced to send just this list from which you may order your NEW ERA ROSES. These are just a few of the NEW ERA ROSES. There will be many more at a future date. Stock very limited. Please order early.

DELIVERY STARTING JANUARY 15th, 1957

- LAVENDER POMPON - The most nearly lavender rose yet to be seen, and selected as the best of many Lavender Pinocchio seedlings, this floribunda really fulfills its name. During warm weather the color is rosy lavender, and in the cooler seasons it attains a deep, strong lavender which is almost purple. Plants 2 ft. tall with clustered blooms 2 inches across. Very, very double, with as many as 150 petals per bloom! Unlike most floribundas, Lavender Pompon has a definite sweet fragrance. With its amazing number of petals, flowers sometimes open reluctantly under poor growing conditions, but most of the year and in most climates, it is a superb sight to behold. It actually resembles a pompon dahlia in its tightness of petal formation and its rounded form. Completely unique. (Patent rights reserved) \$2.50 ea.
- SNOWCAP - Tightly double white flowers in generous clusters on 2½ to 3 ft. plants. This floribunda opens with a creamy, cup-shaped bud, changing rapidly to a carnationlike, all-white double flower. Instead of a single burst of blooms in early summer, this variety bears flowers freely all summer long. Snowcap is the most double of all the floribundas now available, and the most reliable white during warm weather. Flowers average 1½ inches across. (Patent rights reserved) \$2.25 ea.
- MY GAL JOYCE - Floribunda rose with Lulu blood. Grows 3 ft. tall with new foliage bronzy red, turning to emerald green. Flowers light shrimp pink with cream undertone. Semi-double, 2½ inches across. Opening blooms become nearly white with the pink and cream remaining as a flush at the base of the petals. MY GAL JOYCE is the sort of rose which appeals to gardeners who are most interested in delicate and subtle shades, and individual flowers reward close inspection with tones varying almost hour by hour as the flower matures. Generous of bloom, yet slim and dainty in every respect, MY GAL JOYCE continues to provide flowers of grace and beauty all year long. (Patent rights reserved) \$2.25 ea.
- PHOENIX SUNGLOW - A cross of Pinocchio and Floradora. Grows only 2 to 2½ ft. tall, with deep green, red-edged foliage in great abundance. Blooms about 1½ inches across, extremely double, and attaining a shade of coral of unbelievable intensity. Blooms in clusters all season long. PHOENIX SUNGLOW is the most striking flower in the midst of hundreds of competitors for the roving eye. It is one of the sun-colored series which begins as a pure pink, but once the sun touches the blooms, they rapidly turn to rich coral, remaining brilliant to the very end. Keeps so well when cut that you will arrange a bouquet only once a week. (Patent rights reserved) \$2.50 ea.
- "THE GENTLEMAN" - Hybrid Tea. Long slender buds of creamy yellow with pink cast to it. Semi-Double. Blooms continuously all year long in warmer climates. Its fragrance alone will attract anyone to secure this rose. (Patent rights reserved) \$2.25 ea.
- "WHITE PILLAR" - A very double white rose which grows to 8 ft. in pillar form. Very nice foliage. (Patent rights reserved) \$2.25 ea.



